Group Leisure & Travel AWARDS 2027





Become an Awards Partner and benefit from fantastic value packages that maximise your branding across print, online, email... and the event itself.

Scan the QR code to watch the highlights of the 2026 ceremony.

The premier and most important national awards for group travel will be staged at the five-star Royal Lancaster Hotel, London on Friday 11th June in 2027.

Organised by Group Leisure & Travel magazine, our awards recognise the best attractions, experiences and suppliers for groups trips and holidays, as voted for by our readers.

So join us, become an official Awards Partner. In return, you will receive extensive branding in print, online and through a powerful email marketing campaign.

It culminates with a fantastic Awards Dinner and Ceremony, where you will benefit from the high profile exposure that comes with being an Awards Partner, including your own private table and the opportunity to present one of the award categories. But there's even more...

See what our Awards Partners say...



"We are dedicated to promoting group travel as a greener and more energy efficient way for people to enjoy a day out, and what better way to do that than by supporting the GLT Awards, the most prestigious and longest running awards dedicated to group travel." **Charlotte Howe, Chester Zoo**



"The awards are a key platform to recognise excellence across the industry and celebrate our partners. Supporting them reflects our commitment to the continued growth of the group travel sector."
Tracy Bayliss, LeShuttle



Awards Partner Packages options

Option #1 – Awards Partner ‘Standard’ Package

- Free table for 8 persons at the prestigious 5-star Awards Ceremony and Dinner in London.
- You, as a presenting partner of a category, will announce the winner during the ceremony and present the award along with the celebrity host.
- Your logo in every edition of Group Leisure & Travel over the promotional period, including the nomination and voting features, through to the Awards ceremony.
- Your logo in the Awards Review included with Group Leisure & Travel and also published online.
- Logo included in a range of email marketing promoting the event and asking readers to vote and enter.
- Logo included prominently on the screens at the awards website and within online stories and features about the awards.
- Logo included on the screens at the Awards ceremony and when your individual category is announced.
- Your category partnership announced by the presenter.
- A photograph of you presenting the award to the winner included in the magazine’s Awards Review and within the online photo gallery.
- Plus, you will be free to use the official partner logo to show everyone you are supporting these important awards.

Cost: £2,950 + VAT



See what our Awards Partners said...



“Groups are at the heart of our business, so supporting the awards is a great way to recognise the industry and the partnerships that make it all happen. Groups bring a great buzz to our hotels.”

Ryan Howe, Warner Hotels



Option #2 – Awards Partner ‘Plus’ Package

Everything in the ‘Standard’ package, **plus**:

- Upgrade to partner table of 10 guests at the dinner with priority seating.
- Full page A4 advert in the GLT magazine Awards Review.
- Full page advert in the A5 Awards Programme & Dinner menu.
- A guaranteed comment from you as a partner included with the GLT Awards Review editorial in the magazine and on the awards website.

Cost: £3,750 + VAT

GTO of the Year Award® ‘Exclusive’ Package

Everything included in the ‘**Standard**’ and ‘**Plus**’ packages as well as:

- Additional branding and links within the Group Travel Organiser of the Year® Award pages on the website.
- A unique place on the judging panel interviewing the finalists and deciding the winner, who wins £2,000 to use on a familiarisation holiday.
- Spotlight Video (worth £1,500) created and edited by our team and featured on our website, newsletter and social media channels.

Cost: £4,300 + VAT







"We're confident that being an Awards Partner provides the most prestigious and cost effective promotion with regular frequency you can obtain."

Sharon Yandell, Sales Director

"Our Partner Packages sold out in 2026 so get in touch with me and I can talk you through all the benefits and answer any questions you might have."



Lisa Milton, Media Sales Executive



It's not just the ceremony, there's so much more...

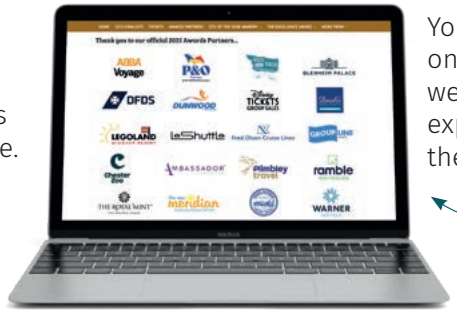
Group Leisure & Travel AWARDS 2027 PROUD TO BE A PARTNER

Kudos! Tell everyone you support this fantastic initiative.

Be in the middle of all the pre and post event publicity!



Your branding on the awards website - exposure in all the right places!



Recognition on our awards email marketing.



A free full page in the Awards Review.**



Your Awards Categories for 2027 are...

- **Best Attraction for Children & Families**
- **Best Museum or Gallery**
- **Best Historic Attraction or Venue**
- **Best Garden Visit**
- **Best Coach or Tour Operator - UK Tours**
- **Best Ferry or Fixed Link Operator**
- **Best Event or Live Experience**
- **Best Christmas Experience**
- **Best Guided Tour**
- **Best Accommodation for Groups**
- **Best Group Dining Experience**
- **Best Theatre Production**
- **Best Cruise Line**
- **Best Ticketing Provider**
- **Best UK Destination**
- **Best International Destination**
- **The Excellence Award**
- **Best Group Tour Operator**
- **Best UK Attraction**
- **Group Travel Organiser of the Year Award®**

For full information about the Group Leisure & Travel Awards and current partnership availability, or to book your participation, contact **Lisa Milton** now on **01908 613323** or e-mail **lisa.m@yandellmedia.com**

*Categories subject to change at the full discretion of the organisers.**'Plus' and 'Exclusive' packages.
To see the terms and conditions of booking go to: www.groupleisureandtravel.com/awards/terms